



GE Kujenga Briefing

Imagination at work.



GE Kujenga

Empower.

Equip.

Elevate.

Imagination at work.

What is Kujenga?

'Kujenga' means 'build' in Swahili.

GE is a partner in building Africa's sustainable future.

Our approach to investing in our community is to **empower** people by building valuable skills, **equip** communities with new tools and technology, and **elevate** ideas that are helping to solve Africa's challenges.



Strategic Approach

1

empower

2

equip

3

elevate

Focus- Skills building

- Investing in people
- Enriching employability and leadership
- Advancing both business and CSR objectives by building stronger workforces and markets where we operate

Focus- Rural health

- Bringing new tools and technology to underserved areas
- Strengthening rural health systems, especially for mothers and children
- Responding to disasters

Focus- Innovation

- Lending scale and resources to transformative ideas
- Unlocking the potential of Africans to solve local challenges.
- Setting our work apart with an approach that's central to GE's strategy and legacy



Examples: Empower

Message: Investing in people. Enriching employability and leadership. Accelerating the development of a middle class. Advancing both business and CSR objectives by building stronger workforces and markets where we operate.



MOU with ALA

African Leadership Academy (ALA) has a mission to create a network of leaders that will catalyse large-scale change on the African continent. GE is partnering with ALA to identify, develop and connect the next generation of African leaders through its Finalist Camp & Scholars Program.

Investment in Calabar Tech

GE is working with the Government Technical College, Ikot Effanga (Calabar Tech) to upgrade the facilities, equipment, instructor training and curriculum. This is the main technical school at the location of GE'S proposed multi-modal facility in Nigeria.

Supplier development

GE Africa is supporting the development of identified local engineering suppliers to enable them compete globally. The supplier development program focuses on manufacturing process improvement, technology transfer and Management engagement.

Oil & Gas Apprenticeship Program

GE Africa is supporting a 4-year training program including two years at INP, a major Oil & Gas technical school and two years of On-the-Job training. 37 Angolan students have been recruited to participate in this program. After graduation, each of the students will be hired for different GE businesses in Angola



Examples: Equip

Message: Bringing tools, technology and training to underserved areas.
Strengthening rural health systems, especially for mothers and children.
Responding to disasters.



GE's Developing Health Globally™

GE's Developing Health Globally™ program, run through the GE Foundation, is helping reduce infant mortality and improving maternal health in 10 African countries – Nigeria, Kenya, Uganda, Mali, Senegal, Ethiopia, Tanzania, Rwanda, Ghana and Malawi. This program has touched over 2.8 million lives in Africa.



Healthymagination:

Healthymagination is a GE business model that addresses one of the toughest challenges in the world: access to healthcare. GE has committed itself and its technological capabilities to helping the Continent of Africa meet Global Targets on MDG 4, “reducing by two-thirds the under-five mortality rate by 2015,” and MDG 5, “reducing by three-fourths the maternal mortality rate by the year 2015”.



Habihut:

This project is targeted to empower the women of the Gatina slum in Nairobi, Kenya to create sustainable businesses by selling clean water and electrical power – using GE's water technology and solar energy panels. The HabiHut Water Kiosk Solution helps meet the clean, safe water needs of the community.



Examples: Elevate

Message: Lending scale and resources to transformative ideas. Unlocking the potential of entrepreneurs to solve local challenges and develop new technologies. Differentiating GE's work with an approach that's central to our growth strategy and integral to our legacy.



GE & USADF Off-Grid Energy Challenge

GE Africa teamed up with the U.S. African Development Foundation to launch the Power Africa Off-Grid Energy Challenge in Kenya and Nigeria. This first round in 2013, awarded six grants of USD \$100,000 to African companies and organizations providing off-grid solutions that deploy renewable resources and power economic activities.



Burn Manufacturing 'clean' cook stoves investment

GE has committed \$1 million to the development of durable and high efficiency cookstoves by BURN Manufacturing Co. Located in Kenya, its factory, produces inexpensive, durable, and high-efficiency cook stoves—saving lives and forests through the use of clean energy.



Distributed Power University Challenge

In Kenya, GE annually sponsors this challenge to identify and reward projects that provide power for local communities. It also helped create conversations around Distributed Power and innovation.



